

# 728 x 120

Premium Placement Advertisement  
MAIN HEADER ONLY

\$400 per month, \$100 per week  
No discounts



**120 x 60**  
\$20 per month

**120 x 90**  
\$30 per month  
\$24 per month nonprofits

**120 x 240**

\$70 per month  
\$56 per month nonprofits

**120 x 600**

\$140 per month  
\$112 per month nonprofits

**160 x 600**

\$175 per month  
\$140 per month nonprofits

**300 x 600**

\$300 per month  
\$240 per month nonprofits

**300 x 100**

\$70 per month  
\$56 per month nonprofits

Dimensions in pixels  
Actual size varies by digital device  
Except 120x60 and 728x120,  
nonprofits receive 20% discount  
Rates subject to change without notice

**468 x 60**

\$70 per month  
\$56 per month nonprofits

**250 x 250**

\$125 per month  
\$100 per month nonprofits

**300 x 250**

\$140 per month  
\$112 per month nonprofits

**125 x 125**

\$40 per month  
\$32 per month nonprofits